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Ways to Leverage Your Membership



1 Enhance legislators' knowledge of your company's perspective by attending our Leaders' Policy Conference.

SGAC's Leaders' Policy Conference (LPC) provides a forum for attendees to enjoy one-on-one access to elected state leaders over the course of four days. LPC's flexible schedule allows for dialogue on issues of importance between state legislative leaders and state government relations professionals from America's leading businesses, associations and service providers. Public-sector invitations are extended to Senate Presidents, House Speakers, Majority and Minority Leaders in all 50 states and U.S. territories, the NCSL and CSG Executive Committees, the ALEC Board of Directors, the WIG Board of Directors, and the Chairs of key committees in state legislatures.



2 Network and collaborate with the leadership of SGAC's legislative partner organizations.

Just as we strive to cater to a dynamic body of corporate, association, and vendor members, SGAC maintains strong and visible partnerships with diverse legislative organizations. SGAC provides year-round opportunities for our members to meet and work with the leaders of NCSL, CSG, WIG, ALEC, and NBCSL all over the country.



3 Stay ahead of the curve by joining our Professional Certificate Program.

SGAC's Professional Certificate Program is the first and only comprehensive certificate program offered in the profession devoted specifically to state government affairs development. From one-person shops to large operating departments, everyone on your team can take away exceptional value from our Certificate Program by:

- Discovering practical, real-world applications
- Gaining knowledge from state affairs experts
- Exchanging best practices with peers
- Learning new strategies
- Mastering skills in the latest technologies



4 Diversify your SGR network.

SGAC is not only committed to strengthening interaction and understanding between our members and state government officials, but also fostering relationships between a wide variety of state government relations professionals. Whether you work for a Fortune 500 company or a small trade association, SGAC events bring together SGR professionals from all over the country. As budgets get smaller and schedules get tighter, SGAC remains committed to offering our members the best networking opportunities.



5 Drive the agenda: get your voice heard on a committee.

By becoming a member of a SGAC committee, you will be able to collaborate with your peers to influence the committee's agenda and direction of the organization. Open to all members who want to become more engaged, SGAC's committees are structured to accommodate growth and strengthen member value.

- Public Sector Outreach
- Education and Training
- Member Services
- Communications
- National Summit Planning
- Leaders' Policy Conference Planning