

LEADERS' POLICY CONFERENCE

NOVEMBER 23-26, 2019

CHARLESTON, SC

**AT BELMOND
CHARLESTON
PLACE**

The logo for the SGAC foundation, featuring the letters "SGAC" in a bold, sans-serif font with a white star above the letter "A", followed by the word "foundation" in a smaller, lowercase sans-serif font. The logo is positioned in the bottom right corner of the image.

SGAC foundation

SATURDAY, NOVEMBER 23

12:00 pm – 5:00 pm

Registration

2:30 pm – 3:00 pm

Welcome Remarks

Speaker: Senator Tim Scott (SC) *invited*

3:00 pm – 4:00 pm

Opening Keynote: Hurdling Adversity

Speaker: John Register, Paralympic Silver Medalist

Since childhood, sports have been John Register's passion. Register earned a scholarship to the University of Arkansas, where he became a four-time All-American athlete. Upon earning his BA in Communications in 1988, John enlisted in the U.S. Army. A Desert Shield and Desert Storm veteran, he continued to pursue athletic excellence while on active duty, participating in the Army's World Class Athlete Program and winning nine gold medals in the Armed Services Competition, as well as two World Military Championships.

In 1988, Register qualified for the Olympic trials in the 110m hurdles, and again in 1992 for the 400m hurdles. With these accomplishments, he seemed destined to compete as a member of the 1996 Olympic Team. On May 17, 1994, however, his life would be forever altered with one misstep over the hurdle.

Hear his exceptional story of how courage and inspiration led him to found Inspired Communications, where he serves as an inspirational speaker, helping his audiences apply life lessons learned through times of testing to focus on what is possible.

4:00 pm – 5:00 pm

Bread and Butter Issues: Trends in the States

2019 brought a wave of new legislators and new ideas to the states. Join legislators from both sides of the aisle as they share their candid insights on trends in the states and beyond.

6:30 pm – 9:00 pm

Reception & Dinner

Join us for a dinner full of local flavors at the historic art deco Riviera Theater located across the street from the Belmond Charleston Place.

SUNDAY, NOVEMBER 24

8:00 am – 9:00 am

Breakfast

9:00 am – 10:00 am

General Session

A Milestone in Democracy

Invited Speakers: Representative Karen Camper (D-TN)

Representative Linda Upmeyer (R-IA)

Senator Nicole Cannizzarro (D-NV)

Senator Jen Shilling (D-WI)

2020 marks the 100th anniversary of the passage of the Nineteenth Amendment, guaranteeing and protecting women's constitutional right to vote. Women make up 28.9 percent of all state legislators nationwide (approximately 2,134.) This represents a significant increase from the 2018 session's ratio of 25.3 percent, and the most women elected at one time. Hear from an expert panel of women serving in state legislatures about their experiences and the future of state legislatures with increasing diversity in candidates and electeds.

10:15 am – 11:15 am

Breakout Sessions (2)

1. Campaign Data Mining

Data mining & campaigns have been in the news a lot--come learn how several companies are using data to help campaigns communicate effectively and craft their message, all working within this new world of data privacy.

SUNDAY, NOVEMBER 24

10:15 am – 11:15 am

Breakout Sessions (2)

2. Eliminating Student Loan Debt through Full Employment: Policies Reducing Financial Burdens for American Families

Nearly 45 million Americans carry student loan debt – that’s one in five adults. Estimated total student loan debt has reached \$1.5 trillion and has been climbing for decades.

While states have experienced some of the lowest unemployment rates in decades, millions of these job openings remain unfilled. Financial markets have been strong and retirement accounts have been strengthening in recent years, but the looming threat of a recession requires planning for the inevitable future.

To combat these challenges, states are instituting changes, such as occupational licensure reforms, financial literacy and encouraging more career technical training and certification before high school graduation. More needs to be done to weather a potential economic storm. This session will review these and other challenges facing Americans and the reforms states are implementing to help set their citizens up for success.

11:30 am – 12:30 pm

Breakout Sessions (2)

1. The Gig Economy: How States are Dealing with Regulating the Labor Force

Are workers employees or are they independent contractors in the new “Gig Economy”? As a result of a ruling by the California Supreme Court in April 2018 regarding this issue legislation has been introduced, and passed, in states to try and clarify that question. This session will look at several pieces of legislation that have been introduced across the country trying to address this important and timely topic.

2. Emergency Preparedness and Disaster Response: Coordination Among State Legislators & Local Stakeholders

Our country presents unique challenges for emergency preparedness due to the vastly different climate zones and weather phenomena that occur across our great nation. Local stakeholders like electric utilities, telecom providers, first responders and community leaders are left to figure out how to coordinate and maintain operations during natural disasters and other emergencies. Maintaining communications is vital to disaster response, and our panel of experts will speak to their own experiences in addressing these challenges through their professional capacity. We also engage state legislators to discuss emergency response in their respective states to learn what’s effective and to address areas with needs for improvement.

MONDAY, NOVEMBER 25

8:00 am – 9:00 am

Breakfast

9:00 am - 10:00 am

General Session

Frank Abagnale, Cybersecurity and Fraud Prevention Expert, Bestselling Author

Learn about the latest tricks that today’s scammers, hackers, and con-artists use to steal your money and personal information. Explaining his simple but counterintuitive rules to protect yourself, Abagnale also makes use of his insider intel to paint a picture of cyber crimes that haven’t become widespread yet.

Frank Abagnale is one of the world’s most respected authorities on forgery, embezzlement, and secure documents. For over 40 years he has worked with, advised and consulted with hundreds of financial institutions, corporations and government agencies around the world. Abagnale’s rare blend of knowledge and expertise began more than 50 years ago when he was known as one of the world’s most famous con men. Abagnale has been associated now with the FBI for over 40 years. He lectures extensively at the FBI Academy and for the FBI field offices, and more than 14,000 financial institutions, corporations and law enforcement agencies use his fraud prevention programs.

MONDAY, NOVEMBER 25**10:30 am – 11:30 am****Breakout Sessions (2)****1. Pecha Kucha**

Pecha Kucha is a presentation style of 20 slides shown for twenty seconds each (roughly 6 minutes). This orchestrated entertaining presentation style not only will ensure you learn about a myriad of topics but will have you walking away interested to learn more. Join us for new topics in this unique session that was one of the highest rated sessions at last year's conference.

2. Data Privacy: Considerations on a State-by-State Approach

Following on the heels of Europe's new data privacy law last year, California kicked off a national conversation about state data privacy regulation with the enactment of the California Consumer Privacy Act. With similar interests around the country, what are the issues states should weigh when considering legislation? Is there a way to have a better coordinated solution? Join us as experts speak to the process and ask the question about which approach makes the most sense for such a complex issue.

11:45 am – 12:45 pm**General Session****The Political Landscape with Bakari Sellers and Margaret Hoover**

Bakari Sellers is a well-known CNN Political Analyst & Former Representative from South Carolina. Sellers is known for offering passionate political and social commentary and analysis informed by first-hand experience.

Margaret Hoover is an American conservative political commentator, political strategist, media personality, feminist, gay rights activist, author, and great-granddaughter of Herbert Hoover, the 31st U.S. President. In 2018, Hoover also became the host of PBS's reboot of the longest-running public affairs show in television history, *Firing Line*.

3:30 pm - 4:30 pm**Reception and Tales from the Land of Gullah****Anita Singleton-Prather and members of the musical performance group the Gullah Kinfolk**

Join colleagues and friends for a pre-dinner reception featuring unique Lowcountry entertainment. Anita Singleton-Prather is a storyteller, singer, educator, actress and historian as well as a native of the Sea Islands of Beaufort, South Carolina. Prather and her character, Aunt Pearlie Sue, have entertained audiences with Gullah-flavored folktales for over 20 years from the schoolhouse to the White House. She is the founder and artistic director of the musical performance group the Gullah Kinfolk, and in addition to her participation in educational documentaries, she has written and co-produced several PBS films.

4:30 pm - 7:30 pm**Dinner Off Site: Oyster Roast and Lowcountry Boil at the Cooper River Room**

Positioned on the banks of the Cooper River, take in views of the iconic Arthur Ravenel Bridge, golden marshland, and an unforgettable sunset, while enjoying traditional Southern fare at this picturesque location. Casual attire suggested.

TUESDAY, NOVEMBER 26**8:30 am – 10:00 am****Breakfast and Philanthropic Activity**

Join friends and colleagues for a hearty breakfast before heading home. Attendees will have an opportunity to assemble boxes for military service members overseas. Take a few minutes to write a note and assemble care packages of their most requested items.

SUNDAY, NOVEMBER 24**10:00 am – 12:30 pm****Conference Attendee Guests - Paint and Sip Brunch**

Join public sector guests for a special paint and sip brunch. Included with your guest registration is the opportunity to tap into your creative side! Mingle and paint a gorgeous Charleston Pineapple Fountain (in a travel friendly size).

3:00 pm – 5:30 pm**Savor the Flavors Culinary Tour****\$100 / person****Departure is at 3:00 pm at 18 Anson Street.**

Savor the Flavors Tour will have you walking, talking and tasting your way through Charleston. This 2.5 hour Charleston Food Tour will immerse you in the history and culture of the Lowcountry. Discover how Charleston's unique cuisine has evolved over the past 300+ years while sampling delicious specialties from local eateries, markets, bakeries, restaurants and culinary landmarks.

3:00 pm – 5:00 pm**Historical Walking Tour of Charleston****\$50 / person****Departure is at 3:00 pm at 157 Church Street.**

Spend 2 hours strolling the historic streets of one of the most charming cities with your friendly professional guide. Travel back in time and learn about the culture and traditions of this iconic coastal town. You'll encounter friendly locals, see top rated sites and enjoy the true southern charm of this popular travel destination all while getting your steps in.

8:00 pm – 10:30 pm**Haunted Pub Tour****\$50 / person****Departure is at 8:00 pm at 18 Anson Street.**

Come join us for all the boo's! Learn Charleston's haunted past while sipping on local craft beer or wine. Hear stories of Charleston's ghosts, poltergeists and spirits doomed to the realm of mortals, wandering the streets and local establishments. After the 2.5 hour tour you'll be an expert on the legends of well known Lowcountry spirits and pubs. Drinks will be available for purchase.

