

2019 National Summit Working Agenda

Wednesday – June 26th

12:00PM – 5:00PM Registration Desk Open

11:00AM – 2:00PM Advanced Certificate Session

Speaker: Marianne Jennings, Professor Emeritus, Arizona State University

*Credit: Advocacy and Legislation*

3:00PM – 4:30PM Opening Remarks and Keynote Session

*Being Oscar: From Mob Lawyer to Mayor of Las Vegas*

Speaker: Oscar Goodman, Former Mayor of Las Vegas

5:00PM– 6:30PM Welcome Reception on Property

Thursday – June 27th

7:00AM –5:00PM Registration Desk Open

8:00AM – 8:45AM SGAC Leaders’ Policy Conference Committee Breakfast Meeting

9:00AM – 10:00AM General Session : Ethical Influencing

Speaker: Marianne Jennings, Professor Emeritus, Arizona State University

*Credit: Ethics and Ethical Leadership*

10:15AM – 11:15AM Concurrent Sessions (2)

1. Moving on Up: From GR to CEO

*Credit: Leading A State Government Affairs Department*

1. Diversity Hiring/Recruitment

*Credit: The Value of the State Government Affairs Department*

11:30AM – 12:30PM General Session: Partner Organization Pecha Kucha

12:30PM – 2:30PM Lunch

2:45PM – 3:45PM Concurrent Sessions (2)

1. Compliance Jeopardy

*Credit: State Lobbying Compliance*

1. The Changing of the Guard: New Legislature Trends

*Credit: Inside the Legislative Process*

4:00PM – 5:00PM Concurrent Sessions (2)

1. Leveraging Social Media Technology

*Credit: Grassroots and Grass-Tops Advocacy*

1. The Art of Persuasion

*Credit: Media and Communications Training*

5:00PM – 6:30PM Happy Hour

7:00PM Beatles LOVE show at Mirage

Friday – June 28th

8:00AM –12:00PM Registration Desk Open

8:00AM – 9:30AM Breakfast and Closing General Session