

Allegiance Strategies, LLC seeks to hire an experienced, hard-working individual as a *Senior Development Director* in Washington, DC beginning in June 2015. The new director will work with other senior staff and lead all development programs for a niche public affairs consulting firm focused on helping clients achieve a pro-growth, competitive and inclusive America. The director will lead fundraising efforts on important economic freedom issues for Allegiance's clients, including repeal of the estate tax and ending the stigma of success in the national debate on tax policy. The director will also play a key role on behalf of Allegiance's client, American Unity Fund, to advance the organization's mission – engaging Republicans and Republican officeholders to advance the cause of freedom for LGBT Americans.

To succeed in this position the director must be able to effectively communicate clients' interests, comfortably interact with major donors and clients, provide strategic insight and direction, produce high quality work, manage expectations and meet deadlines, pay attention to detail, maintain confidentiality, demonstrate honesty and trustworthiness and make a solid, positive impact. The director must be self-motivated, responsible and able to work independently.

The position will provide an excellent opportunity to play a pivotal role in our firm's efforts and shape good public policy. This new team member will become a critical and valued part of a growing public affairs consulting firm. Compensation is commensurate with experience and negotiable.

Description – The Senior Development Director is expected to interact in the following ways:

- Build and sustain long-term relationships with existing donors and identify new supporters to help grow the organization and advance the mission of each client,
- Set fundraising goals and implement strategies to obtain them,
- Consistently keep donors informed through regular emails, phone calls, and visits,
- Maintain and update donor databases and track contributions and donor giving history, and
- Oversee the development team, which handles a smaller dollar donor program, fundraising events, paperwork, database entry, and scheduling.

Required Qualifications:

- Bachelor's degree.
- Exceptional communication skills (interpersonal, written, and verbal), including public speaking,
- Familiarity with and comfort and ease advocating freedom for LGBT Americans, repeal of the estate tax and economic freedom generally,
- Established donor relations experience,
- Knowledge of federal and state legislative processes, grassroots mobilization and campaigns and elections.
- Ability to learn and understand new issues and present complex concepts to audiences,
- Satisfaction of thorough background, criminal and credit check and
- Competency in Microsoft Word, Excel, Outlook and PowerPoint.

Qualified applicants, please forward your resume, cover letter (including salary requirement) and <u>at least two writing samples</u> by June 1 to Nathan Parsons-Schwarz: <u>nathan@allegiancestrategies.com</u>.